



# Talbot Preservation Alliance

Hospital Information Forum  
April 2007



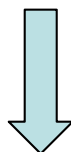
# Our Mission



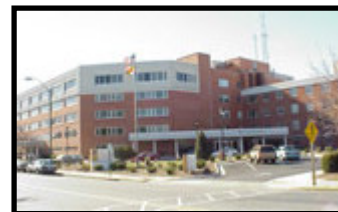
To protect the precious environment and heritage of Talbot County, including its waterways, farmland and historic small towns



UMMS

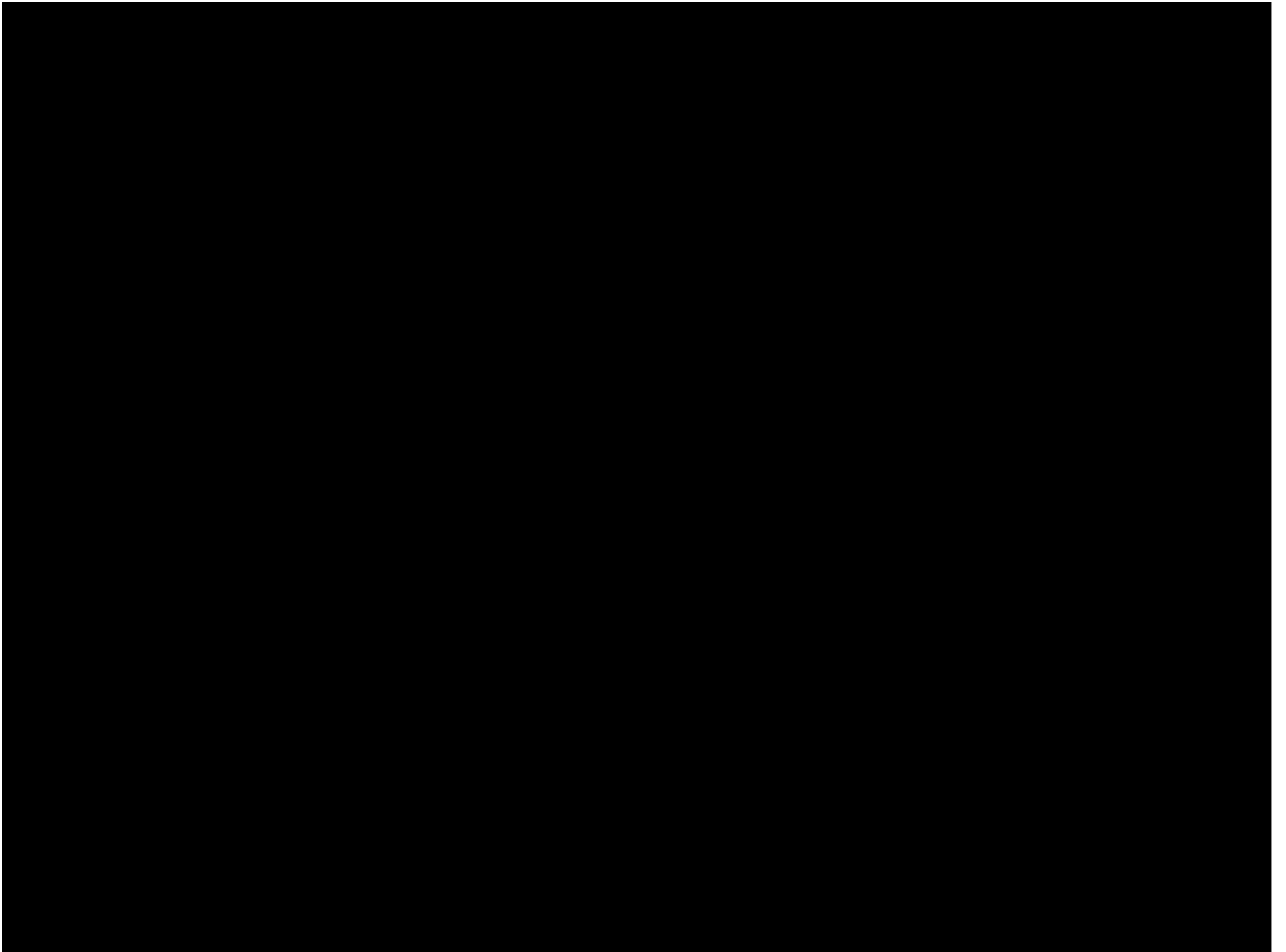


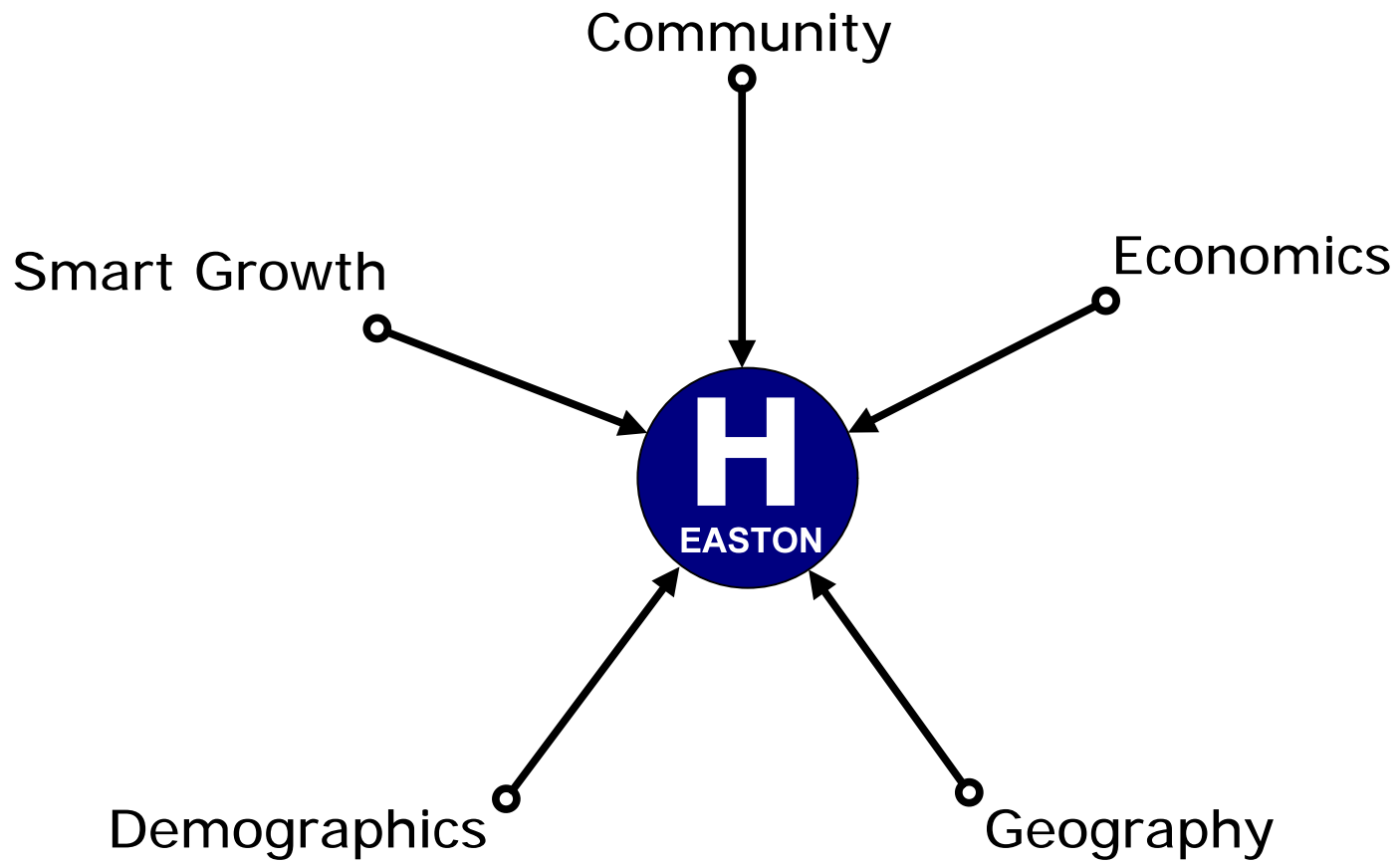
**Dorchester General**

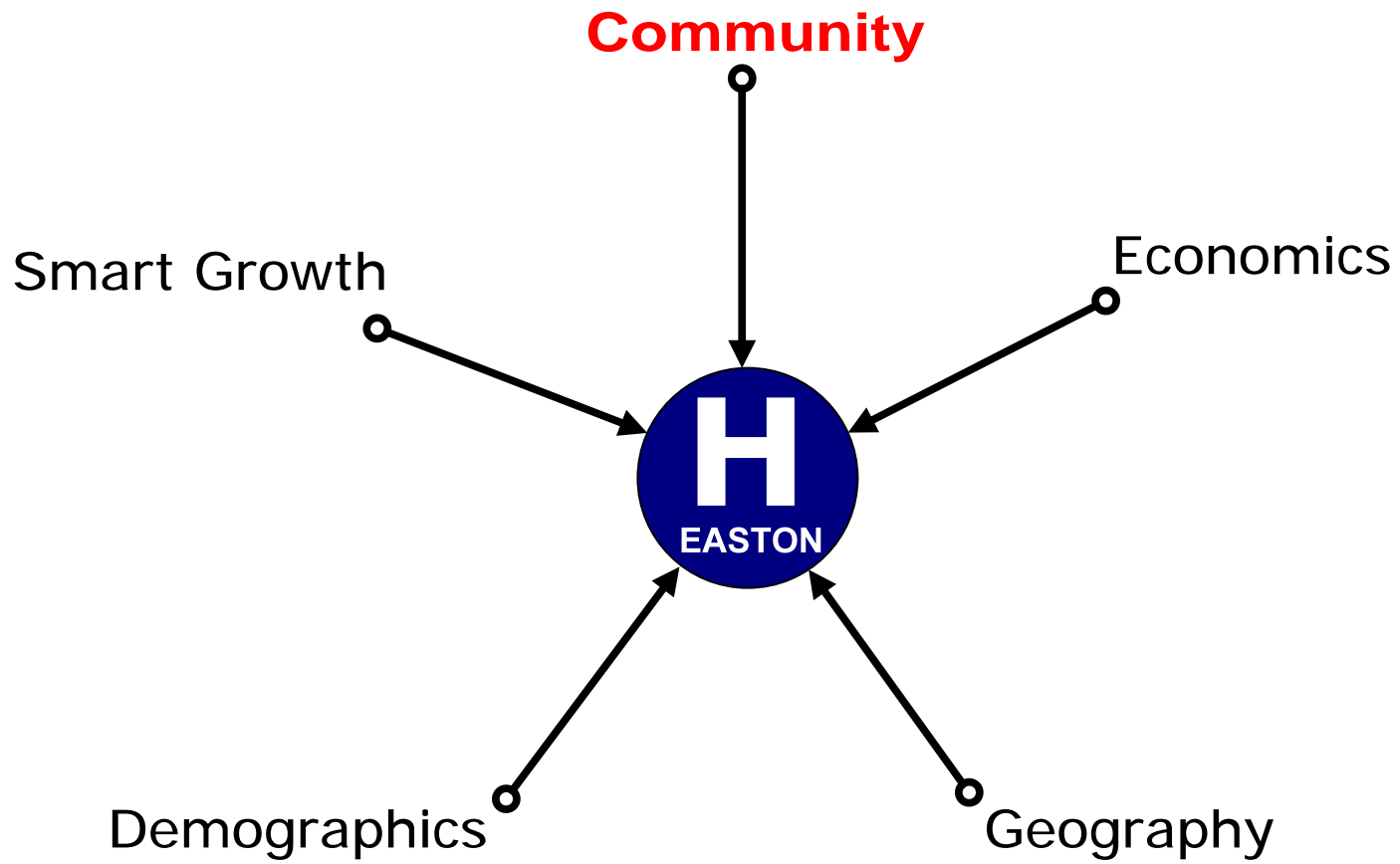


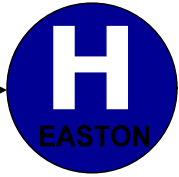
**Easton Memorial**





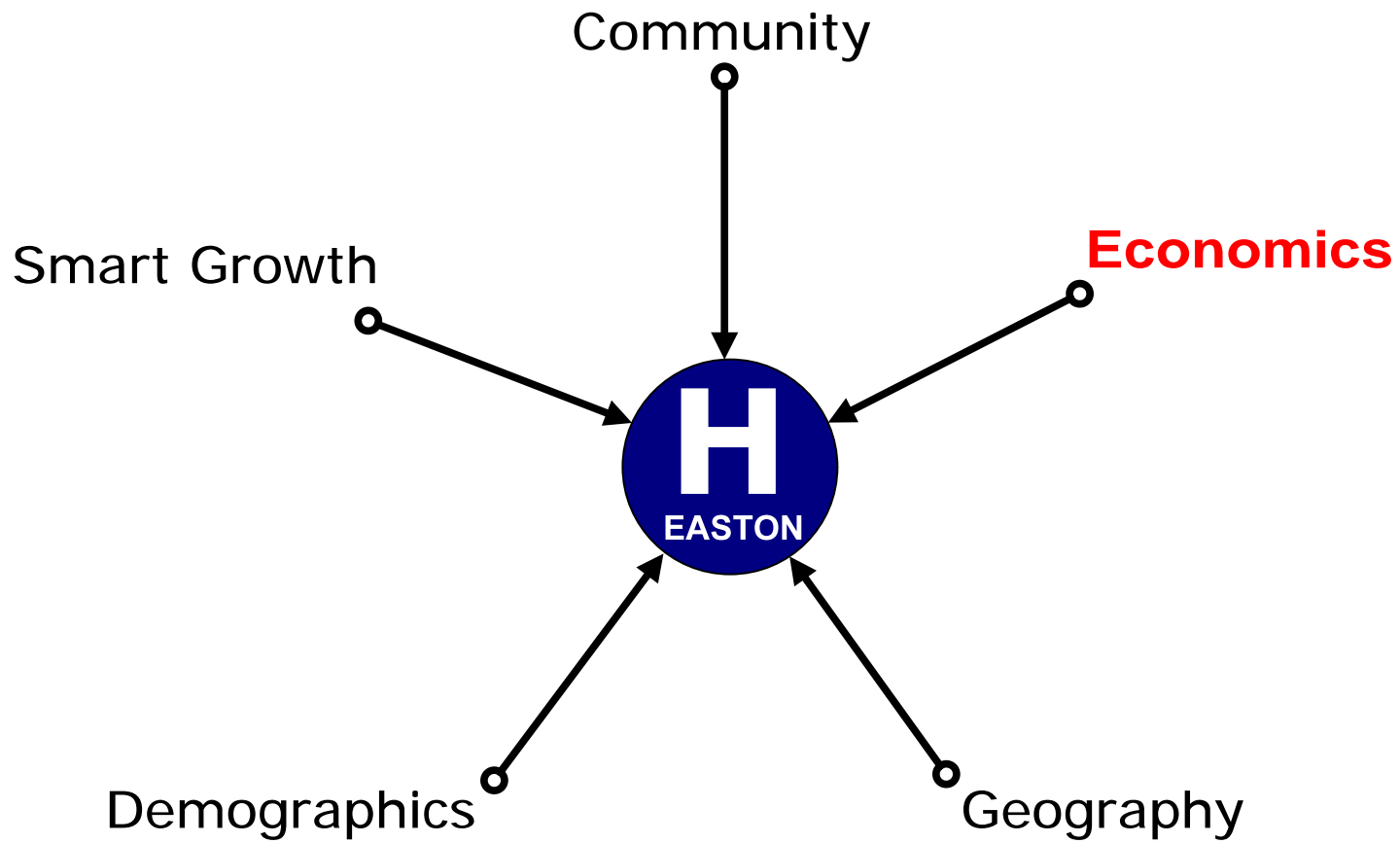


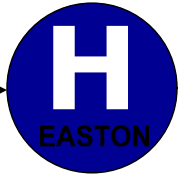




## Community: Supporting Easton Memorial

- Importance of hospital culture
- Volunteer hours = 1,800,000 (52,000 per year)
- 100 years of community support
  - Canned goods to \$50 million foundation
  - Plaques commemorating major contributors
- Closing of Adkins Ave. – new emergency room





## Economics: Easton's Largest Employer

Employees = 1,059

For every hospital job = 1.6 jobs in the community

### Annual

Payroll	\$61,000,000 <sup>1</sup>
Benefits	\$16,100,000 <sup>1</sup>
Payroll Taxes	\$ 4,800,000 <sup>1</sup>
Contract Labor	\$21,900,000 <sup>1</sup>
Legal Fees	\$ 420,000 <sup>2</sup>
Supplies	\$ 8,000,000 <sup>2</sup>
Equipment	\$ 4,800,000 <sup>2</sup>
Purchased Services	\$13,600,000 <sup>2</sup>

1: Source: AHA/AHD, YE 6/30/2006

2: Source: Memorial Hospital Fed Form 990 YE 6/30/2005

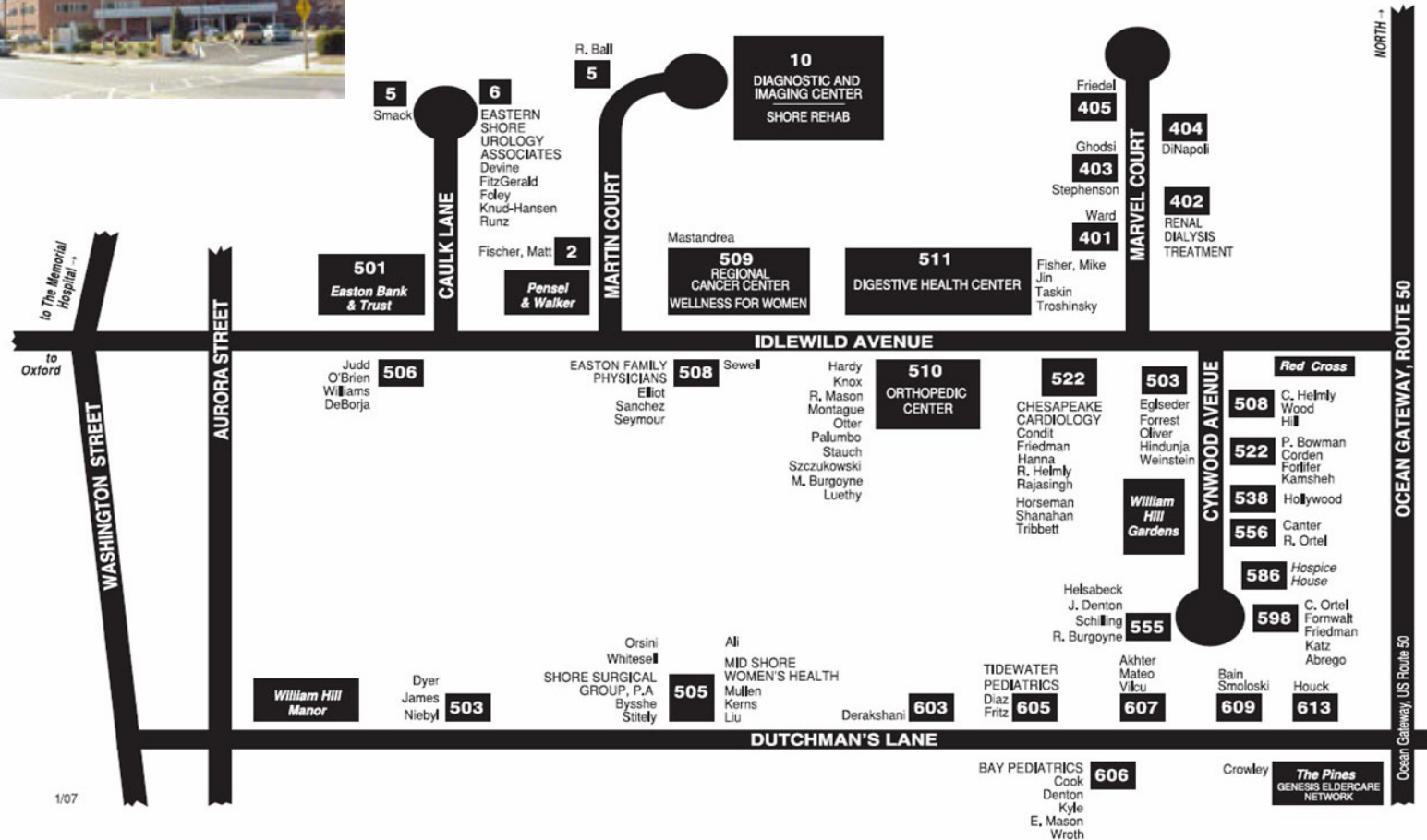


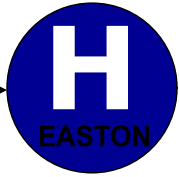
# Economics: Local Health Care Offices



**THE MEMORIAL HOSPITAL**  
**AT SHORE HEALTH SYSTEM**  
 UNIVERSITY OF MARYLAND MEDICAL SYSTEM

A MAP OF HEALTHCARE OFFICES  
 Idlewild Avenue and Dutchman's Lane, Easton



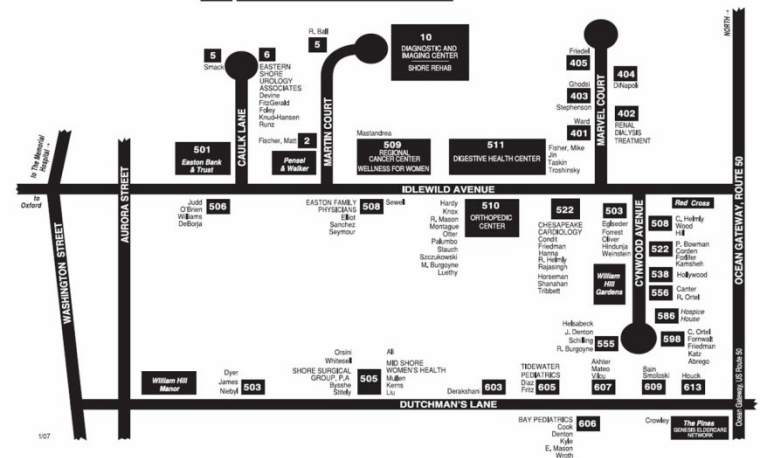


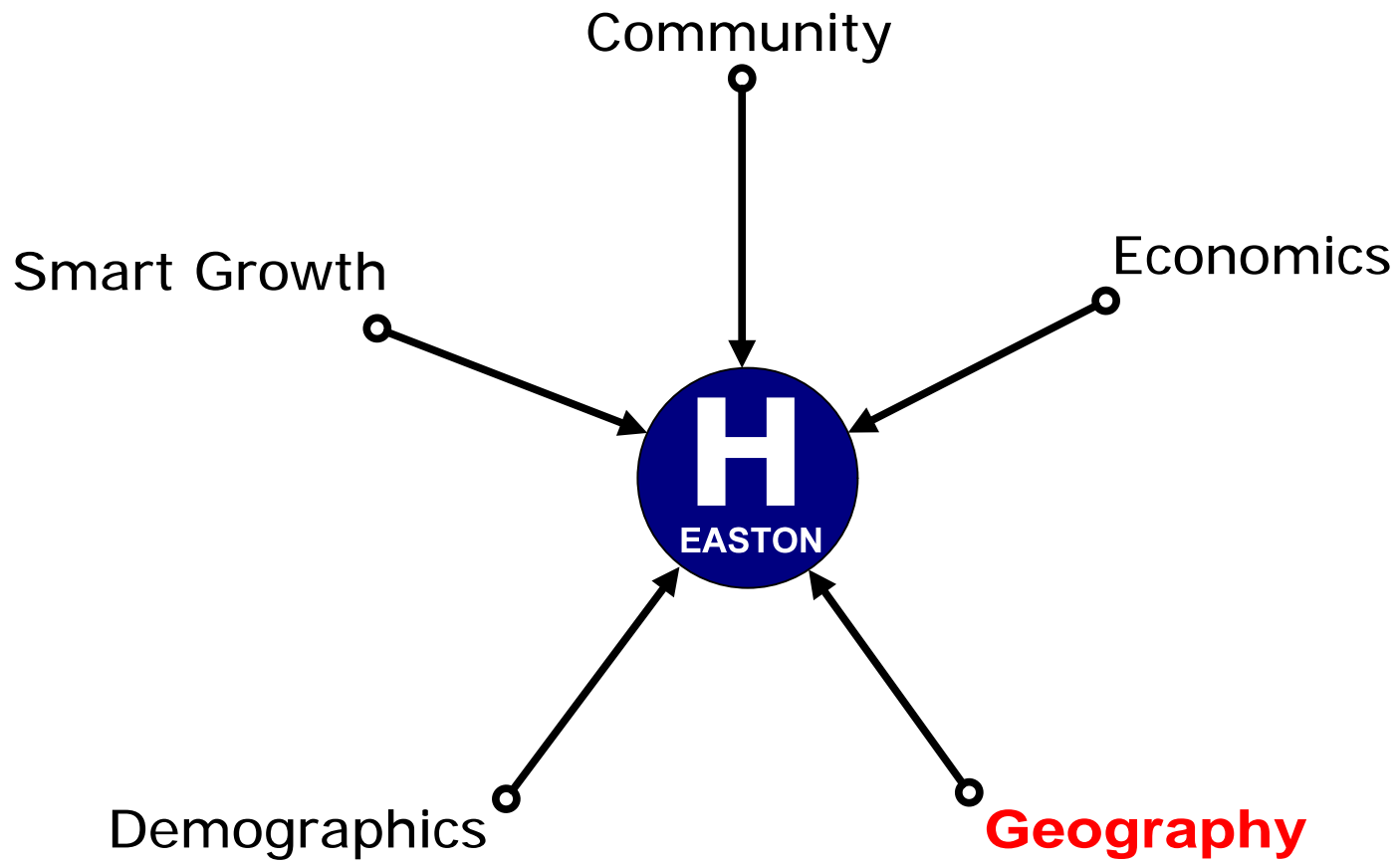
## Economics: Impact on Local Businesses

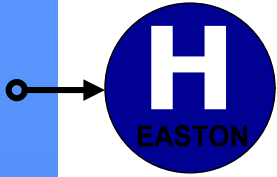
- Drug stores/pharmacies
- Labs
- Assisted living facilities
- Emergency response services
- Ambulatory rehab services
- Food services
- Professional services
- Restaurants/eateries
- Eye care
- Florists



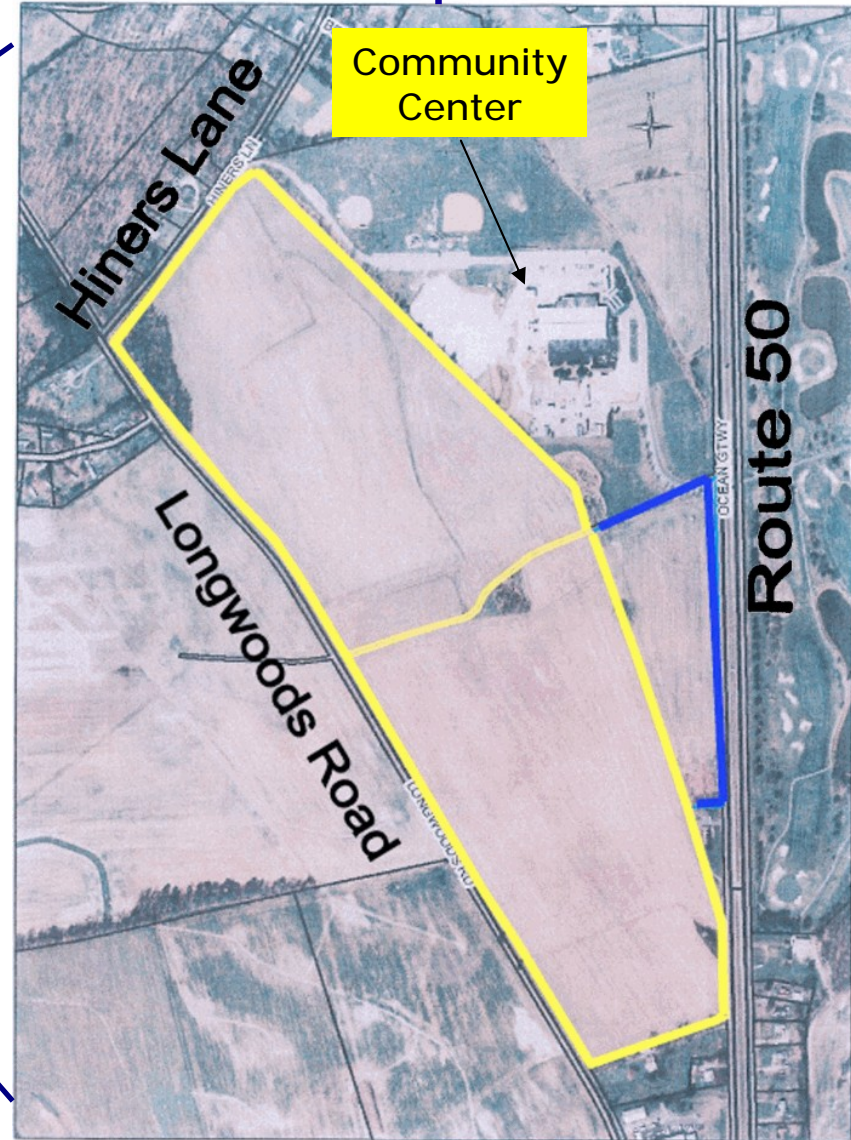
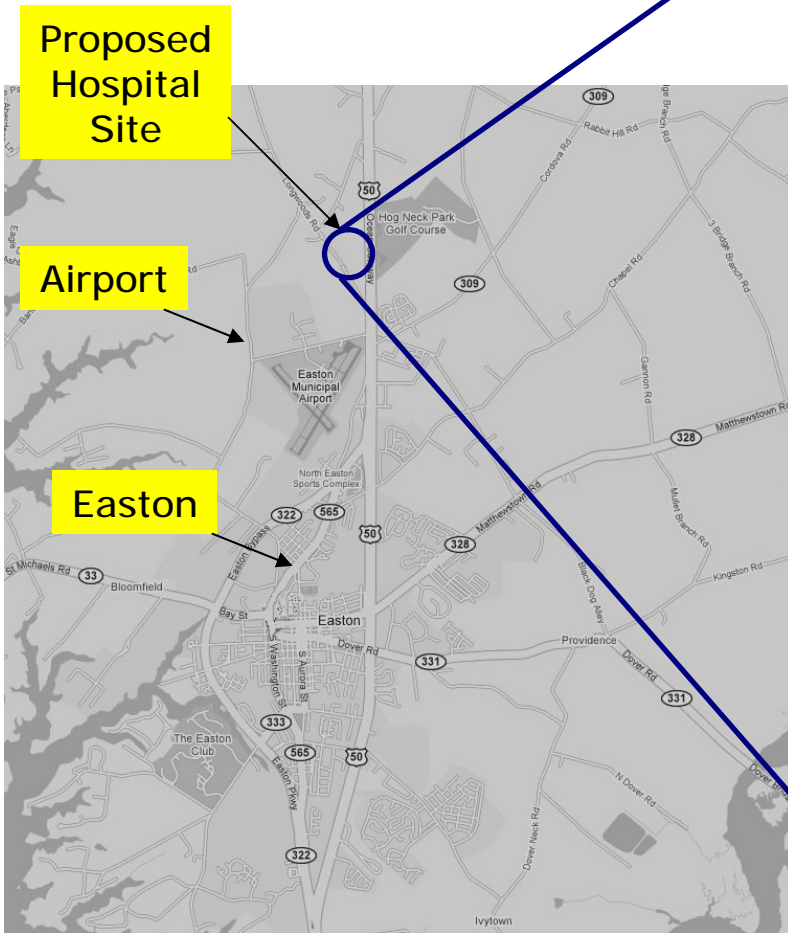
A MAP OF HEALTHCARE OFFICES  
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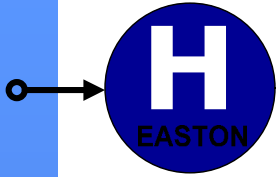




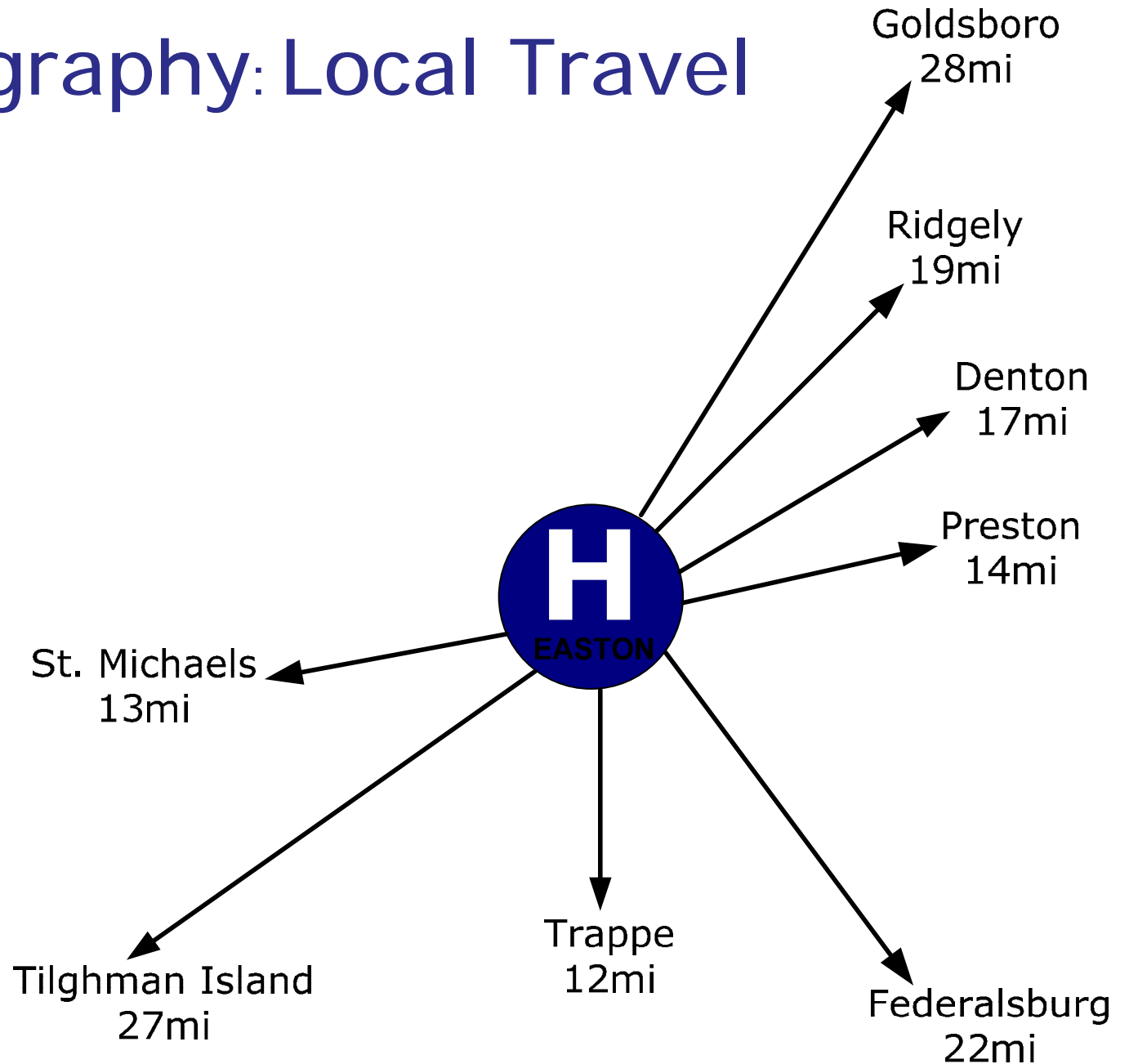
# Geography: County's Offered Hospital Site

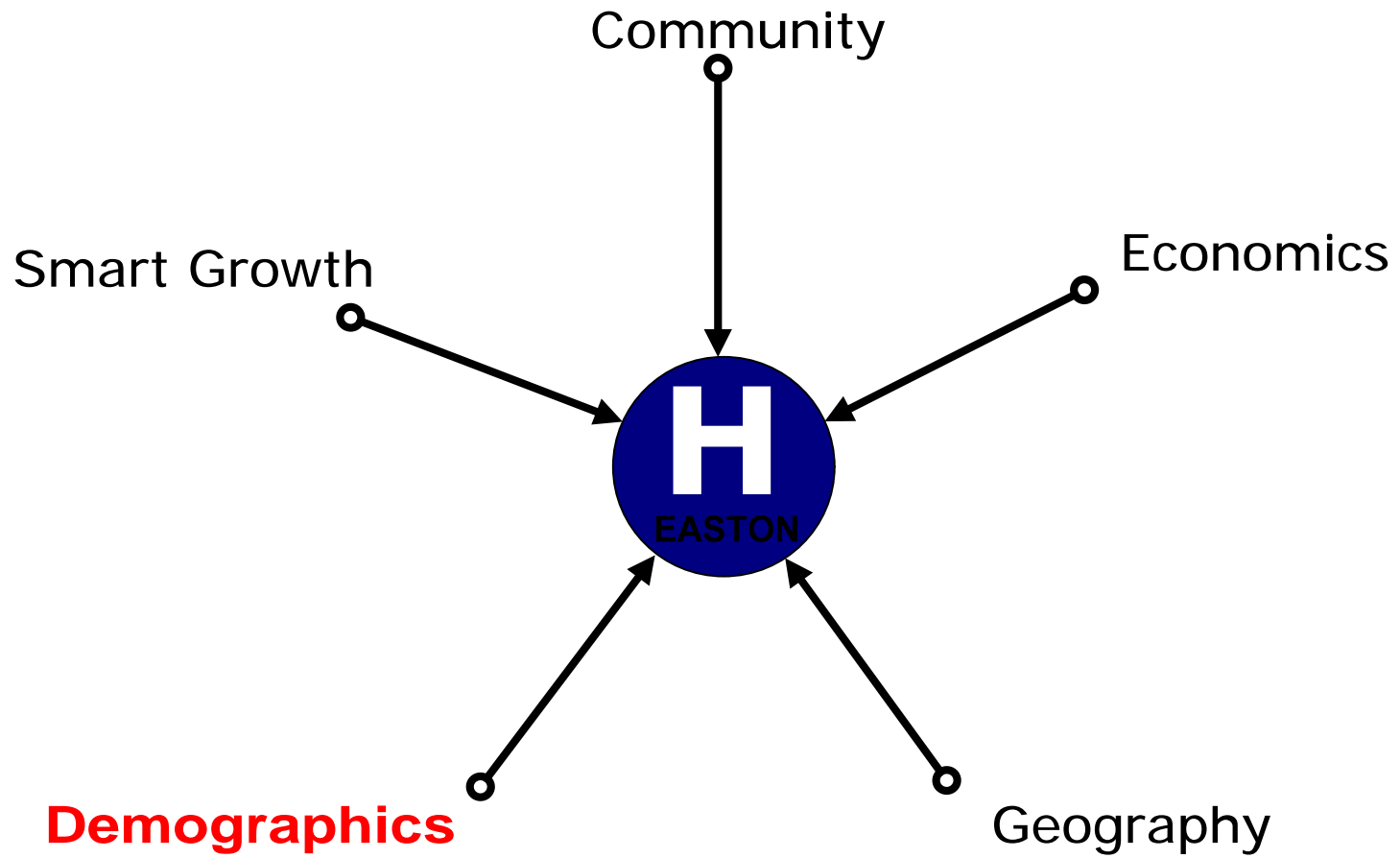


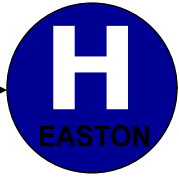





# Geography: Local Travel

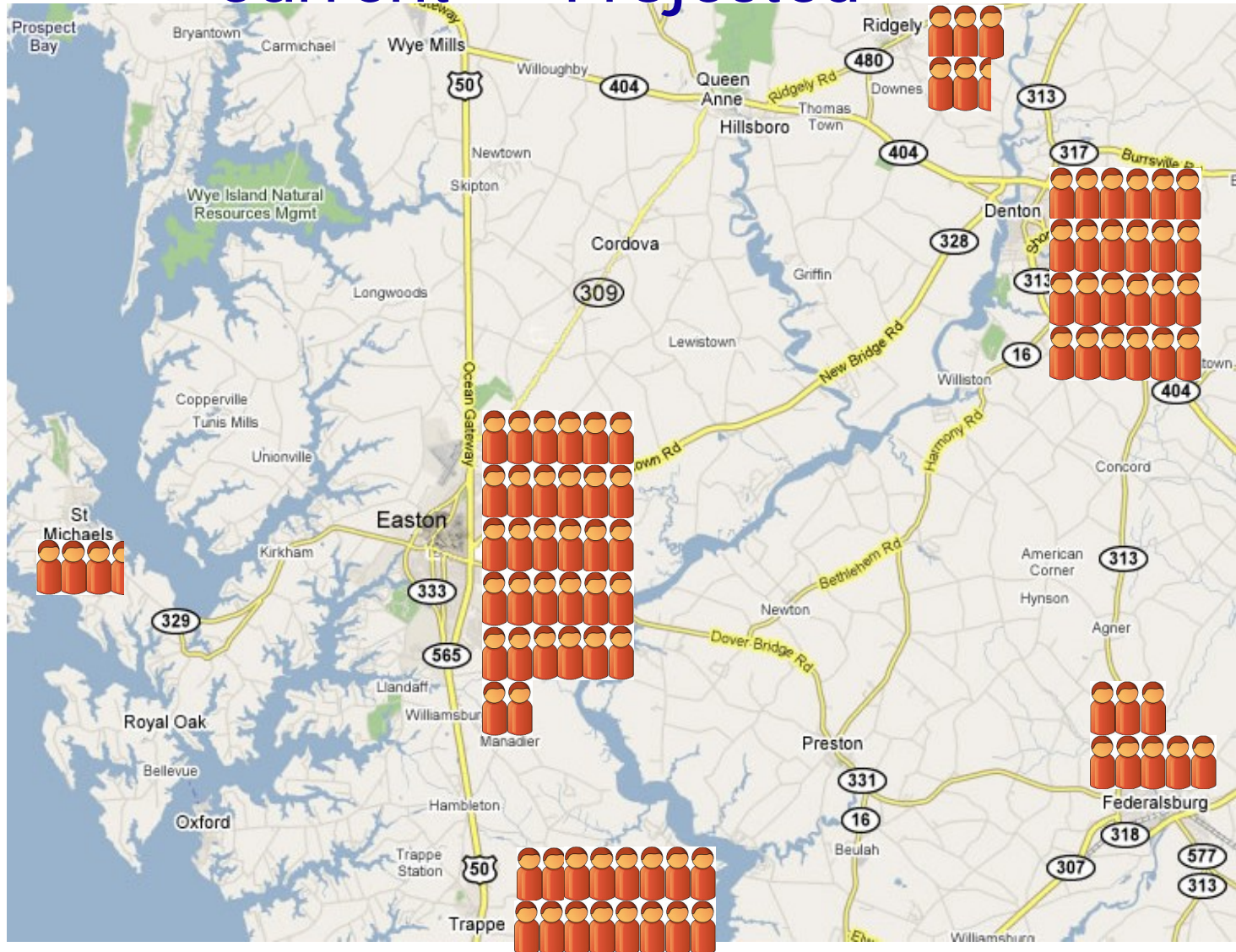


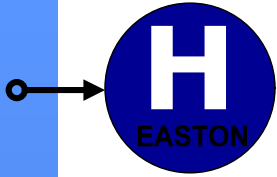




# Demographics: Population Centers Current Projected

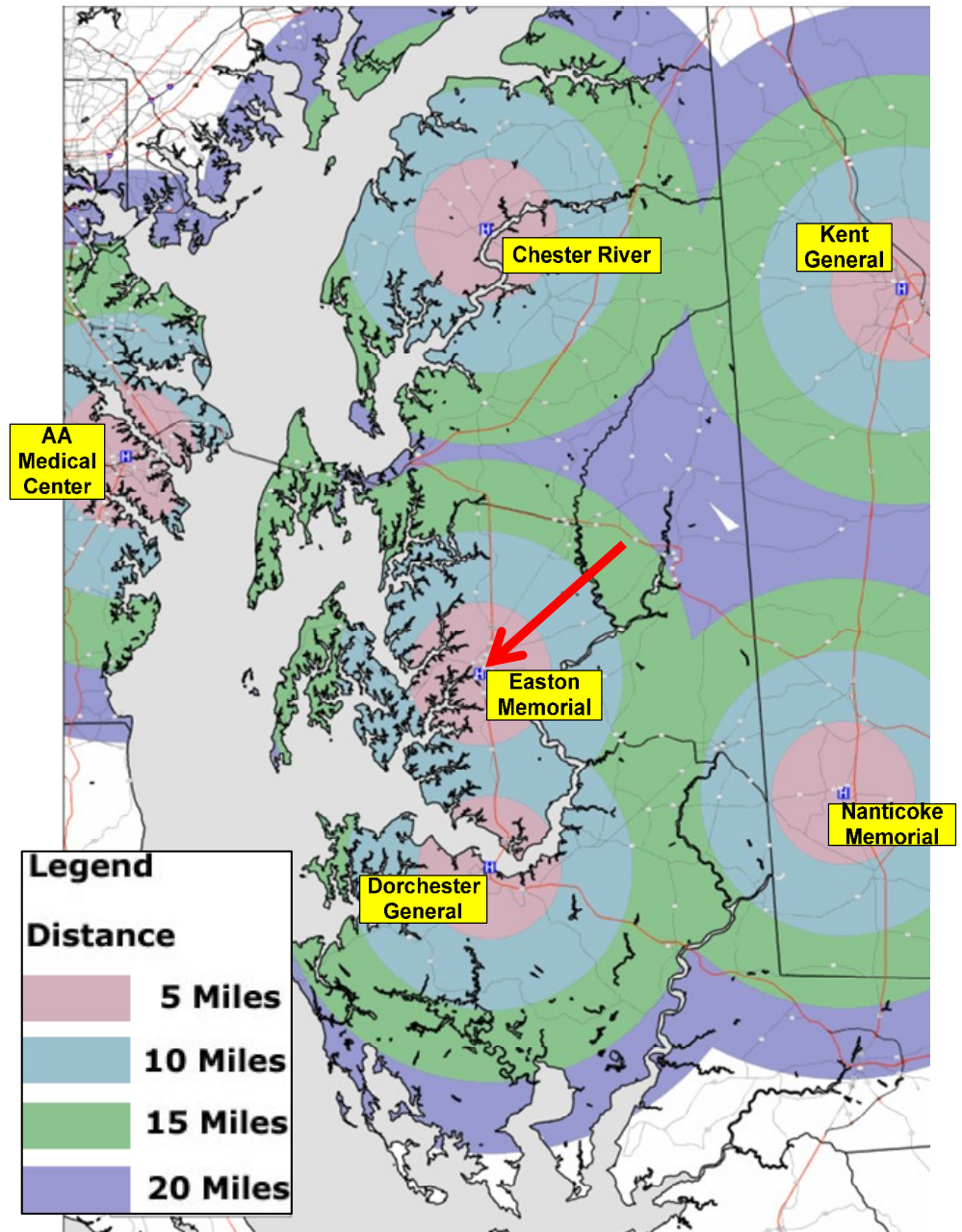
 = 500 People

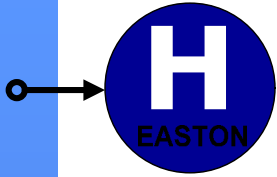




## Demographics:

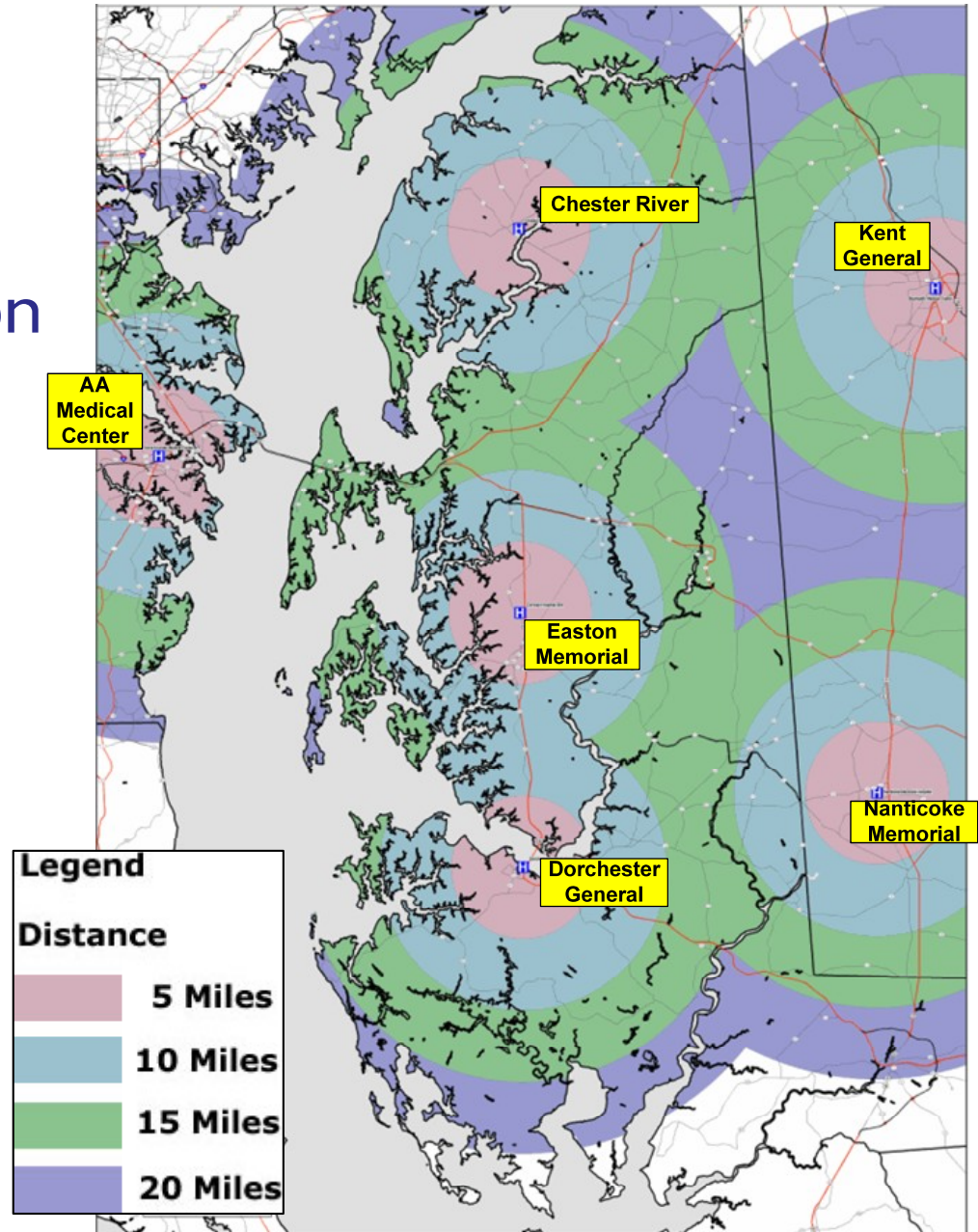
### Current Easton Hospital Location

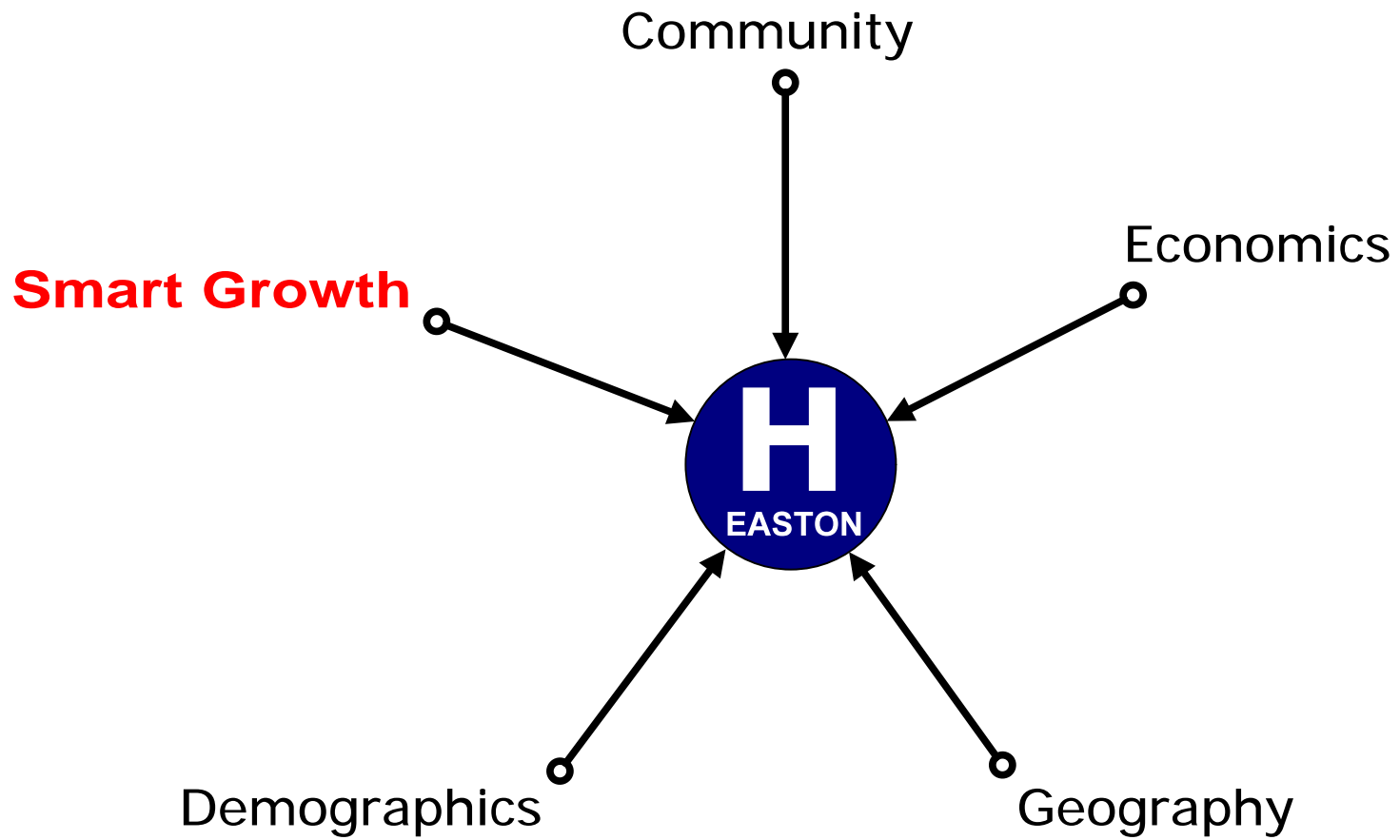




# Demographics:

## Proposed Easton Hospital Location





## Smart Growth

### Proposed Easton Site

- Available infrastructure (sewer, water, broadband)
- Multiple roadway accesses
- Close, existing medical offices & related businesses

## Not-so-smart growth

### Route 50/404

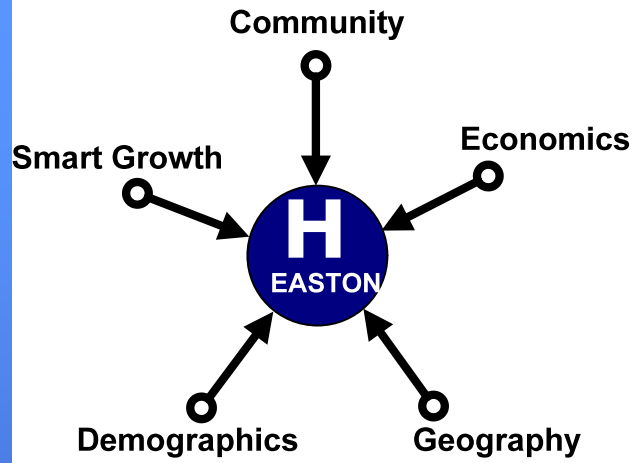
- No available infrastructure (spray fields/septic)
- Limited access routes; high congestion
- Middle of nowhere; far from existing medical offices; induces sprawl



# Questions & Answers



5 minutes to go



What can you do?

# Write Letters!

## Memorial Hospital Board of Directors

Joseph M. Anthony

Dr. Stuart M. Bounds

Robert Carmean

John Dillon

Dr. Ludwig Eglseider III

Marlene Feldman

Margaret Ferree

Dr. Michael D. Joyce

Richard A. Loeffler

David Milligan

Dr. Michael O. Moran

Neil Mufson

James K. Peterson

Christopher Spurry